

Family Time Magazine presents:

17TH ANNUAL

# KIDS EXPO™

## DISCOVER ENGAGE SPONSOR

FREE FUN ACTIVITIES & OVER 100 EXHIBITORS!  
LONGEST STANDING & BEST KIDS EXPO IN THE  
CHICAGOLAND AREA! CELEBRATING 15 YEARS



FIRST 3,000  
PEOPLE  
RECEIVE  
GIFT BAGS!

over  
15,000  
attendees

### Exhibitors

#### CORNER BOOTH \*\$1300

- 10' x 10' showcase corner booth for maximum exposure (limited number)
- ID Sign on back wall
- Two (2) chairs & One (1) table
- Exhibitor Badges
- Corporate Name/Business Listing in the Kids Expo program, flyer, & online vendor directory

#### AISLE BOOTH \*\$1175

- One 10' x 10' showcase aisle booth for display and product usage ID Sign on back wall
- Two (2) chairs & One (1) table
- Exhibitor Badges
- Corporate Name/Business Listing in the Kids Expo program, flyer, & online vendor directory

#### NON PROFIT AISLE BOOTH \$850

### Sponsors

#### STANDARD SPONSORSHIP

- Outside Billboard - Logo Only (3 Maximum) \$500
  - Logo on Kids Expo 4 Color Ads (3 Months) \$600
  - 1000 Postcards - Logo Only (3 Maximum) \$500
  - Family Time Magazine, Kid's Expo, Full Page 4 Color (Now through April) \$500
  - 50,000 Flyers at Schools & Day-care Centers (3 Maximum) \$500
  - SouthtownStar, Penny Saver, & Chicago Tribune - Logo Only 2 weeks prior to event (3 Maximum) \$500
  - 500 Posters - Logo Only (3 Maximum) \$500
  - Aisle Banner at Kids Expo (4 Maximum) \$300
  - Small Counter Flyers - Logo Only (4 Maximum) \$500
- Available at most kid related businesses

#### GOLD SPONSORSHIP \$3500

- Includes all of the above plus an entrance way sign and one booth

#### SILVER SPONSORSHIP \$2000

- Includes 5 of the above plus an entrance way sign and one booth

#### BRONZE SPONSORSHIP \$1500

- Includes 2 of the above plus an entrance way sign

### Businesses That Should Have a Booth...

- All Kid Related Businesses • FamilyFun Centers • Camps for Kids • Park Districts
  - Fitness Centers • American Girl Doll • Police Departments • Restaurants • Tutoring Centers
  - Dance Centers • Churches • Banks • Hospitals • Toy Stores • Museums • Book Stores • Schools
- \*\*Breakdown begins at 4:05pm on Sunday. No vendors may break down before event ends.\*\*

### 2 DAYS OF FAMILY FUN! AT 2 GREAT LOCATIONS!

Schaumburg Convention Center  
1551 Thoreau Dr N, Schaumburg, IL 60173

Date: TBD

Roma Sports Club  
9115 Roma Ct, Frankfort, IL 60423

Date: TBD

For more information or to get a booth...Call 815.806.8844 or visit [chicagolandkidsexpo.com](http://chicagolandkidsexpo.com) or [familytimemagazine.com](http://familytimemagazine.com)

All events subject to change

