

# 2022 ADVERTISING SCHEDULE

#### **JANUARY**

Ad space: December 14 Copy: December 16 Print: December 21 Deliver: December 28

DISCOVER: Kankakee County

Education Guide

Family Fit Lifestyle Month

Kids' Party Page Summer Camp Guide

Theatre

# **FEBRUARY**

Ad space: January 18 Copy: January 20 Print: January 25 Deliver: February 1

KIDS EXPO

DISCOVER: New Lenox American Heart Month Summer Camp Guide Kids' Party Page

Theatre

#### **MARCH**

Ad space: February 15 Copy: February 17 Print: February 22 Deliver: March 1 DISCOVER: Frankfort Kids' Party Page

Lutheran Schools National Nutrition Month Summer Camp Guide

Theatre

# **APRIL**

Ad space: March 15 Copy: March 17 Print: March 22 Deliver: March 29

KIDS EXPO

DISCOVER: Mokena Kids' Party Page Autism Awareness Month Spring into Southland Fashion

Summer Camp Guide

Theatre

#### MAY

Ad space: April 12 Copy: April 14 Print: April 19 Deliver: April 26

**DISCOVER:** Joliet Kids' Party Page Maternity Section

National Allergy/Asthma Awareness

Summer Camp Guide

Theatre

#### JUNE

Ad space: May 17 Copy: May 19 Print: May 24 Deliver: May 31

DISCOVER: Downtown Chicago

Kids' Party Page Special Needs Summer Fun Theatre

#### **JULY**

Ad space: June 14 Copy: June 16 Print: June 21 Deliver: June 28

DISCOVER: Naperville & Schaumburg Adult Education – 200 Word Listing! Focus on Back to School Health

Kids' Party Page Summer Fun Theatre

#### **AUGUST**

Ad space: July 12 Copy: July 14 Print: July 19 Deliver: July 26

EDUCATION GUIDE - Largest Issue of the Year!

Back to School Fashion

Children's Eye Health & Safety Month Discover Catholic & Lutheran Schools

Kids' Party Page Summer Fun

Theatre

#### **SEPTEMBER**

Ad space: August 16 Copy: August 18 Print: August 23 Deliver: August 30

**BABY EXPO** 

DISCOVER: Kankakee Area

Fall Fun Guide

Private/Catholic School Open House

Kids' Party Page Maternity Section Special Needs Theatre

# **OCTOBER**

Ad space: September 13 Copy: September 15 Print: September 20 Deliver: September 27

DISCOVER: Tinley Park & Orland Park

Fall Fun

Private/Catholic School Open House

Kids' Party Page

National Breast Cancer Month

Theatre

## **NOVEMBER**

Ad space: October 18 Copy: October 20 Print: October 25 Deliver: November 1

DISCOVER: Homewood-Flossmoor

Adult Education

Private/Catholic School Open House

American Diabetes Month

Kids' Party Page

Theatre

## **DECEMBER**

Ad space: November 15 Copy: November 17 Print: November 22 Deliver: November 29

DISCOVER: Beverly Area Private/Catholic School Open House

Kids' Party Page

Safe Toys and Gifts Month

Theatre







