

JANUARY

Ad space: December 15
Copy: December 17
Print: December 22
Deliver: December 29

DISCOVER: Kankakee County
Education Guide
Family Fit Lifestyle Month
Kids' Party Page
Summer Camp Guide
Theatre

FEBRUARY

Ad space: January 19
Copy: January 21
Print: January 26
Deliver: February 2

KIDS EXPO
DISCOVER: New Lenox
American Heart Month
Summer Camp Guide
Kids' Party Page
Theatre

MARCH

Ad space: February 16
Copy: February 18
Print: February 23
Deliver: March 2

DISCOVER: Frankfort
Kids' Party Page
Lutheran Schools
National Nutrition Month
Summer Camp Guide
Theatre

APRIL

Ad space: March 16
Copy: March 18
Print: March 23
Deliver: March 30

KIDS EXPO
DISCOVER: Mokena
Kids' Party Page
Autism Awareness Month
Spring into Southland Fashion
Summer Camp Guide
Theatre

MAY

Ad space: April 13
Copy: April 15
Print: April 20
Deliver: April 27

DISCOVER: Joliet
Kids' Party Page
Maternity Section
National Allergy/Asthma Awareness
Summer Camp Guide
Theatre

JUNE

Ad space: May 18
Copy: May 20
Print: May 25
Deliver: June 1
DISCOVER: Downtown Chicago
Kids' Party Page
Special Needs
Summer Fun
Theatre

JULY

Ad space: June 15
Copy: June 17
Print: June 22
Deliver: June 29
DISCOVER: Naperville & Schaumburg
Adult Education – 200 Word Listing!
Focus on Back to School Health
Kids' Party Page
Summer Fun
Theatre

AUGUST

Ad space: July 13
Copy: July 15
Print: July 20
Deliver: July 27
EDUCATION GUIDE – *Largest Issue of the Year!*
Back to School Fashion
Children's Eye Health & Safety Month
Discover Catholic & Lutheran Schools
Kids' Party Page
Summer Fun
Theatre

SEPTEMBER

Ad space: August 17
Copy: August 19
Print: August 24
Deliver: August 31

BABY EXPO
DISCOVER: Kankakee Area
Fall Fun Guide
Private/Catholic School Open House
Kids' Party Page
Maternity Section
Special Needs
Theatre

OCTOBER

Ad space: September 14
Copy: September 16
Print: September 21
Deliver: September 28
DISCOVER: Tinley Park & Orland Park
Fall Fun
Private/Catholic School Open House
Kids' Party Page
National Breast Cancer Month
Theatre

NOVEMBER

Ad space: October 19
Copy: October 21
Print: October 26
Deliver: November 2
DISCOVER: Homewood-Flossmoor
Adult Education
Private/Catholic School Open House
American Diabetes Month
Kids' Party Page
Theatre

DECEMBER

Ad space: November 16
Copy: November 18
Print: November 23
Deliver: November 30
DISCOVER: Beverly Area
Private/Catholic School Open House
Kids' Party Page
Safe Toys and Gifts Month
Theatre

