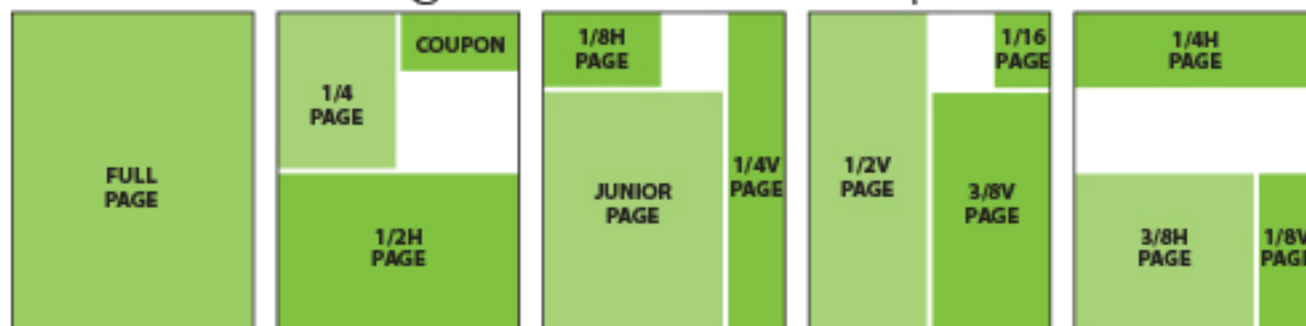


2019 Advertising rates, sizes, and specifications

Total Distribution 25,000



If you plan to create/send your ad/images, they must conform to the following specifications:
 Please send your file as high-resolution acrobat PDF or EPS file. Please frame your ad.
 Make sure pictures are embedded. Please include fonts or create outlined type.
 Images preferably in PDF, PSD, EPS, TIF or high resolution JPG/JPEG format, CMYK images.
 Images must be large, of high quality and meet or exceed 5" x 5" at 300dpi.
 Preferably no scanned images or photo of printed images, NO WEB IMAGES.
 Preferred programs are CS6(InDesign, Photoshop or Illustrator.)
 3 changes allowed for ad design – a \$50/hour graphic service fee will be applied after that.
 Follow these guidelines for the best quality production of your ad.

Retail Ad Sizes

- Coupon is 3.6" w x 1.8" h
- 1/8 horizontal is 3.6" w x 2.25" h
- 1/8 vertical is 1.72" w x 4.6675" h
- 1/4 is 3.6" w x 4.6675" h
- 1/4 horizontal is 7.375" w x 2.25" h
- 1/4 vertical is 1.72" w x 9.5" h
- 3/8 horizontal is 5.49" w x 4.6675" h
- 3/8 vertical is 3.6" w x 7.08" h
- 1/2 horizontal is 7.375" w x 4.6675" h
- 1/2 vertical is 3.6" w x 9.5" h
- Junior Page is 5.49" w x 7.08" h
- Full Page (no bleed) is 7.375" w x 9.5" h
- Inside Front or Inside Back Cover
- Live Area: 7.375" w x 9.5" h (Bleed: 8.625" w x 11.25" h)
- Back Cover Color
- Live Area: 7.375" w x 9.5" h (Bleed: 8.625" w x 11.25" h)
- Trim Size: 8.25" w x 10.75" h

We accept:    *3% credit card processing fee will be applied to all credit card transactions

If files are over 5 MB, please place file on our ftp site (call for details) or ship cd/dvd to the address below.
 Family Time Magazine | 10221 W. Lincoln Highway | Frankfort, IL 60423 | 815.806.8844 | (fax) 815.806.8855
 If files are under 5 MB, e-mail a compressed file (.sit or .sea), to ads@familytimemagazine.com.

*Customer must supply 8.5" x 11" flyer. All shipping is done third party, costs and arrangements are between the carrier and the customer.

