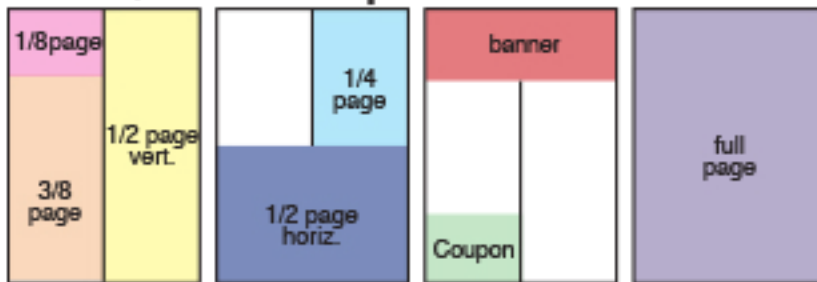


2019 FunGuide

Total Distribution 30,000

Categories include inside and outside fun centers, education, camps, special needs, theater, party places and park districts

Rates, Sizes & Specifications



If you plan to create/send your ad/images, they must conform to the following specifications:

- Please send your file as high-resolution acrobat PDF or EPS file. Please frame your ad.
- Make sure pictures are embedded. Please include fonts or create outlined type.
- Images preferably in PDF, PSD, EPS, TIF or high resolution JPG/JPEG format, CMYK images.
- Images must be large, of high quality and meet or exceed 5" x 5" at 300dpi.
- Preferably no scanned images or photo of printed images, NO WEB IMAGES.
- Preferred programs are CS6(InDesign, Photoshop or Illustrator.)
- 3 changes allowed for ad design – a \$50/hour graphic service fee will be applied after that.
- Follow these guidelines for the best quality production of your ad.

Ad Sizes - Final Booklet Size is 5.875" w x 10.25" h

- 1/8 and Coupon are 2.375" w x 2" h
- 1/4 is 2.375" w x 4.25" h
- Banner is 5.0625" w x 2" h
- 3/8 is 2.375" w x 6.5" h
- 1/2 horizontal is 5.0625" w x 4.25" h
- 1/2 vertical is 2.374" w x 8.75" h
- Full Page is 5.25" w x 9.75" h
 - trim is 5.875" w x 10.25" h (bleed is 6.375" w x 10.75" h)
 - Working Area is 5.125" w x 9.5" h
- Inside Front or Inside Back Cover
 - Full Page is 5.25" w x 9.75" h
 - trim is 5.875" w x 10.25" h (bleed is 6.375" w x 10.75" h)
 - Working Area is 5.125" w x 9.5" h
- Back Cover
 - Full Page is 5.25" w x 9.75" h
 - trim is 5.875" w x 10.25" h (bleed is 6.375" w x 10.75" h)
 - Working Area is 5.125" w x 9.5" h

Deadlines

Space Reservation: **May 13th** Materials Due: **May 17th** Distribution: **May 28th, 2019**

We accept:



If files are over 5 MB, please place file on our ftp site (call for details) or ship cd/dvd to the address below. If files are under 5 MB, e-mail a compressed file (.sit or .sea), to ads@familytimemagazine.com.