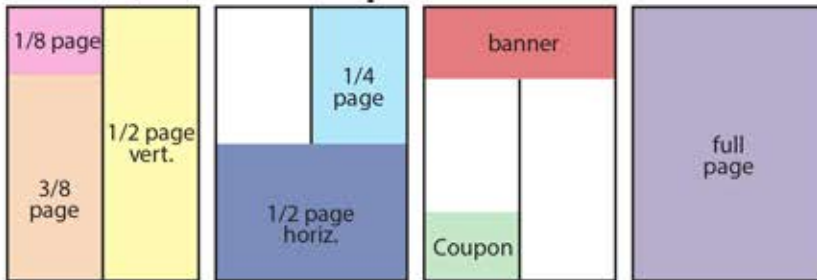# FunGuide

2016-17

NOW ON 4-Color Glossy!

Categories include inside and outside fun centers, education, camps, special needs, theater, party places and park districts

Rates, Sizes & Specifications

1/8 page

3/8 page

1/2 page vert.

1/4 page

1/2 page horiz.

banner

Coupon

full page

If you plan to create/send your ad/images, they must conform to the following specifications:

Please send your file as high-resolution acrobat PDF or EPS file. Please frame your ad.

Make sure pictures are embedded. Please include fonts or create outlined type.

Images preferably in PDF, PSD, EPS, TIF or high resolution JPG/JPEG format, CMYK images.

Images must be large, of high quality and meet or exceed 5" x 5" at 300dpi.

Preferably no scanned images or photo of printed images, NO WEB IMAGES.

Preferred programs are CS6(InDesign, Photoshop or Illustrator.)

3 changes allowed for ad design – a $50/hour graphic service fee will be applied after that.

Follow these guidelines for the best quality production of your ad.

Ad Sizes - Final Booklet Size is 5.875"w x 10.25"h

1/8 and Coupon are 2.375"w x 2"h
1/4 is 2.375"w x 4.25"
Banner is 5.0625"w x 2"h
3/8 is 2.375"w x 6.5"h
1/2 horizontal is 5.0625"w x 4.25"h
1/2 vertical is 2.374"w x 8.75"h
Full Page is 5.25"w x 9.75"h
    trim is 5.875"w x 10.25"h (bleed is 6.375"w x 10.75"h)
    Working Area is 5.125"w x 9.5"h

Inside Front or Inside Back Cover
    Full Page is 5.25"w x 9.75"h
    trim is 5.875"w x 10.25"h (bleed is 6.375"w x 10.75"h)
    Working Area is 5.125"w x 9.5"h
Back Cover
    Full Page is 5.25"w x 9.75"h
    trim is 5.875"w x 10.25"h (bleed is 6.375"w x 10.75"h)
    Working Area is 5.125"w x 9.5"h

Deadlines

Space Reservation: **May 16th**   Materials Due: **May 20th** Distribution: **May 31st, 2016**

We accept:

DISCOVER   VISA   MasterCard   AMERICAN EXPRESS Cards

If files are over 5 MB, please place file on our ftp site (call for details) or ship cd/dvd to the address below. If files are under 5 MB, e-mail a compressed file (.sit or .sea), to **ads@familytimemagazine.com.**